



# A CAT'S LIFE RESCUE

---

**ANNUAL REPORT  
FOR 2020**



# FROM OUR CO-FOUNDERS

---

Dear ACLR Friends and Supporters:

We, along with all of you, exhaled a collective sigh of relief as 2020 finally came to an end. Along with navigating the challenges of a still-new nonprofit organization, Covid-19 hit and we scrambled to continue programs and fundraising in its aftermath. Spay clinics were closed for public safety. Our business and restaurant friends, who have been stalwart partners for our fundraising and outreach programs, closed or were limited to curbside and delivery service. Public gatherings were limited. As an all-volunteer organization, we wondered, along with so many entities, whether we would be able to survive.

Not only did we survive, but unbelievably, our program numbers went through the roof. Our trap-neuter-return (TNR) cases, compared to our first year, tripled. Adoptions more than doubled. And complicated medical cases increased as well. Donors, despite suffering the effects of the pandemic, came through -- and our income increased by more than 350% compared to 2019!

The word about our "little rescue that could" has spread and we have noticed an uptick in calls, emails and social media activity. In 2020, we counted nearly 3,000 followers on Facebook, and nearly 800 followers on Instagram. With generous in-kind ad donations from amazing supporters, we expect those numbers to increase exponentially in 2021.

Although we missed seeing people in person in 2020, we still felt the love from our friends and supporters in so many ways. From monetary and in-kind donations, to people spreading the word about our services, we are so grateful to each and every one of you for your continued support.

We have many exciting goals and events planned for 2021. We hope that you will continue with us on our journey of helping community kittens and cats of Prince George's County. The need remains great, and we know, with your support, that we are up to the challenge.

Gratefully,

**Kelley Bevis**

CO-FOUNDER / EXECUTIVE DIRECTOR



**Niki Cochran**

CO-FOUNDER / PROGRAM DIRECTOR





# OVERVIEW

## MISSION & VISION

A Cat's Life Rescue, a 501(c)(3) organization, exists to provide a trap-neuter-return (TNR) program, adoptions, and medical care for cats, as well as education and therapeutic programs to the public.

## PROGRAMS

**TRAP-NEUTER-RETURN (TNR)**

**MEDICAL CARE**

**THERAPEUTIC PROGRAMS**

**ADOPTION**

**PUBLIC EDUCATION**

## VOLUNTEER STAFF

- Kelley Bevis (Executive Director)
- Niki Cochran (Program Director)

## BOARD OF DIRECTORS

- Heather Dorsey
- Brianna Grant (Vice-Chair)
- Ashley Hueske (Treasurer)
- Jonathan Kent (Chair)
- May Silverstein (Secretary)

# OUR IMPACT

2020 (vs. 2019)

## Cat Adoptions

**361**  
(+167% YoY)

## TNR Cases

**330**  
(+205% YoY)

## Medical Care Cases

**17**  
(+21% YoY)



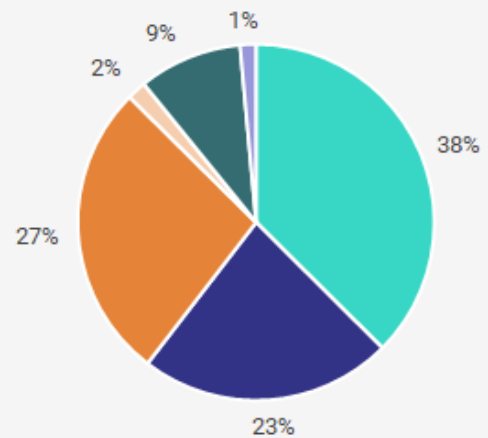
# 2020 FINANCIALS

**Total Revenue**  
**\$84,634**  
 +358% YoY

**Total Expenses**  
**\$63,247**  
 +412% YoY

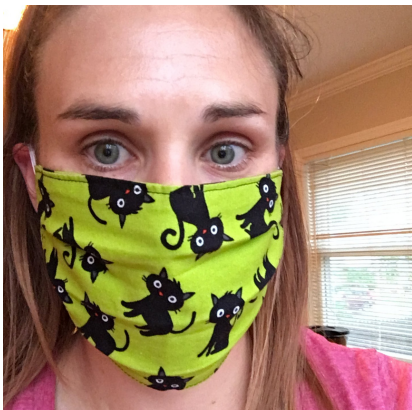
**Net Assets**  
**\$21,387**  
 +250% YoY

PROGRAM	2019 EXPENSE	2020 EXPENSE
Adoptions	\$4,162	\$23,695
Medical Care	\$3,944	\$14,523
Trap-Neuter-Return Program	\$1,340	\$17,076
Fundraising	\$961	\$1,093
Administrative	\$1,941	\$5,947
Education/Outreach	-	\$913



■ Adoptions ■ Medical ■ TNR ■ Fundraising ■ Admin ■ Education

# FUNDRAISERS & EVENTS



## Meow Merch Online Shop

10+ Products  
 Over \$6,000 Raised



## Cool Cats & Kittens 5K

91 Participants  
 Over \$3,000 Raised



## Shelter Building Workshop

40 Participants  
 50 Shelters Built



# CATS & KITTENS SAVED



## VISIT

<https://www.acatsliferescue.org>

## CONTACT

[info@acatsliferescue.org](mailto:info@acatsliferescue.org)

## FOLLOW

 [facebook.com/ACatsLifeRescue/](https://facebook.com/ACatsLifeRescue/)

 [instagram.com/acatsliferescue/](https://instagram.com/acatsliferescue/)